



## SYNOPSIS

### PRODUCTION OF BABY FOOD

#### **GENERAL:**

The product is commonly known as infant food and is produced from pulses as well as other agricultural ingredients like Soybean, fruits and vegetables. Baby food is a supplementary food prepared for children below the age of two years for the purpose of relieving mothers from intensive breast-feeding. The basic requirements for baby food are sweetness, palatability and tenderness. In addition, carbohydrates and proteins are the major nutrients in the formulation of infant foods.

#### **RAW MATERIAL:**

The major raw materials used for the production of baby food are sorghum or wheat flour, pulses, chick peas, sweet potato, milk powder and fruits such as Banana, Apple etc.

#### **CAPACITY:**

This profile envisages the establishment of a plant for the production of baby food with a capacity of 10 T / Day – 12 T / Day.

#### **MANPOWER:**

The plant will create employment opportunities for 25 – 30 persons. Contracted skilled and unskilled labour and 30 – 40 employed staff.

#### **PACKAGING:**

The baby food produced is packed in retail packs such as Tins, pouches and glass bottles of 1 kg, 500 grms and 250 grms size each and repacked in card box.

#### **AREA:**

The total area required by the envisaged project is estimated at 1 - 2 acre of which the built-up area is 2500m<sup>2</sup>.

#### **GOVT. INCENTIVE**

Up to a maximum of 25% of Capital expenditure on P & M with a cap of Rs. 50 Lakhs. This is



expected to change in the 12th 5 year plan.

**IMPLEMENTATION SCHEDULE:**

The implementation schedule is worked out for 12 months specifying the major activities are carried out smoothly and associated formalities are completed in a reasonably short time.

**FINANCIAL:**

The total investment requirement is estimated at about Rs. 10 – Rs. 12 Crores out of which Rs. 6 to 7 Crores is required for Plant Machinery.

The project is expected to have an internal rate of return (IRR) 25% - 30% with a Break even in 3rd year.

**IT SHOULD BE NOTED THAT THE ATTACHED SYNOPSIS ONLY GIVES A PERSPECTIVE ON THE PROJECT AND SHOULD NOT BE USED AS A BASIS FOR PROJECT EXECUTION. TECHNO-ECONOMIC FEASIBILITY STUDY IS RECOMMENDED BEFORE UNDERTAKING PROJECT IMPLEMENTATION.**

**FOR FURTHER DETAILS PLEASE CONTACT.**

Tel: 011-26313391/26848961

Email:-SFC@SumanFoodConsultants.com